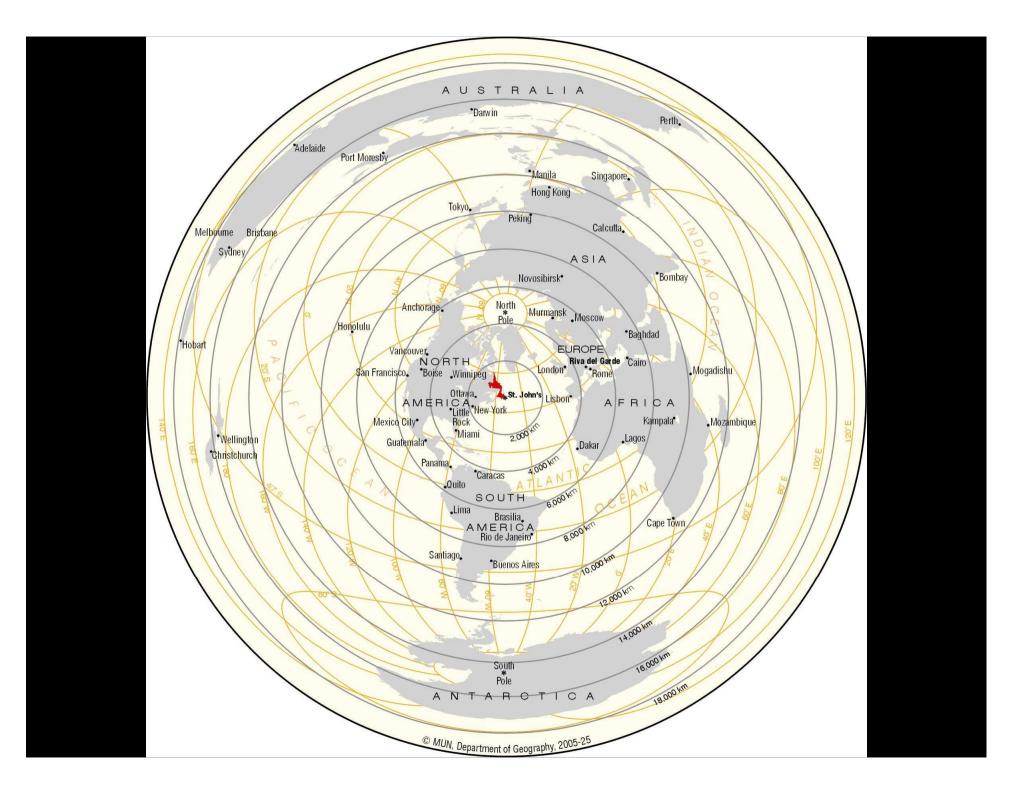
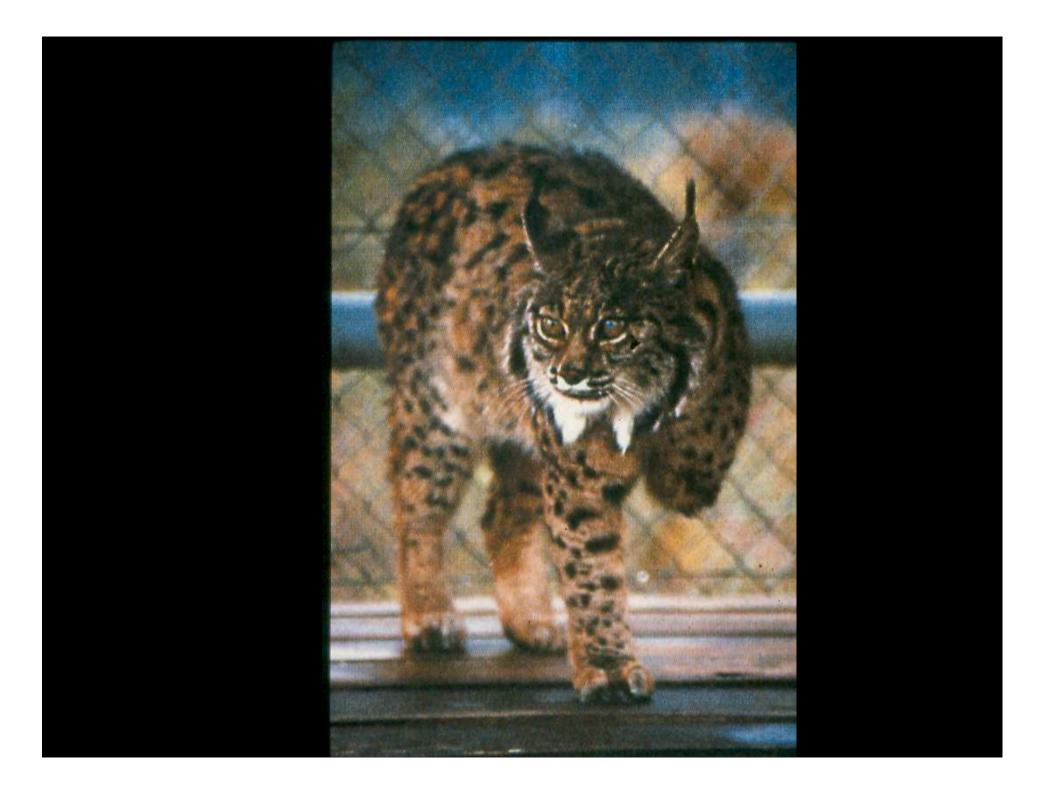
From Engaging Society in Conservation to staying Happily Married for 25 Years!



Dr. Alistair Bath Memorial University Canada

Engaging local communities in nature conservation – developing a tool box 2012





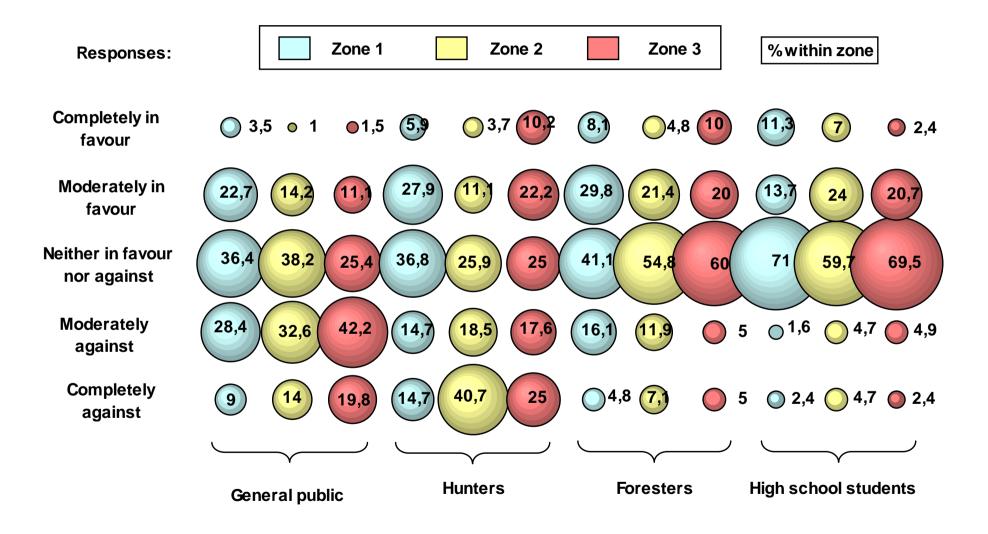
Good biophysical research =

Good wildlife conservation?

Human Dimensions Research

 Understanding public attitudes toward wildlife species.

Which of the following best describes your feelings toward wolves?





Ideas for Analysis

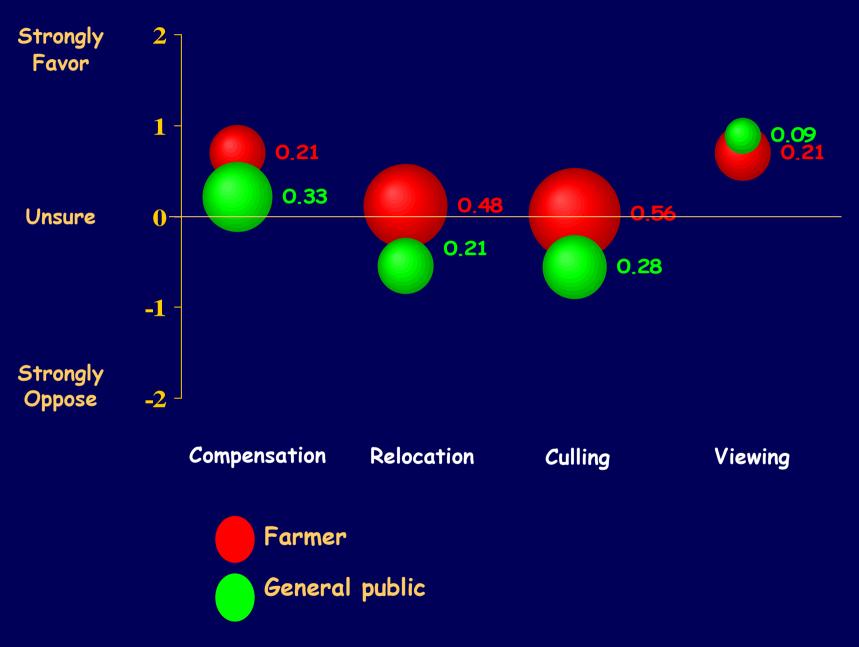
Majic, A. and A.J. Bath 2010. Changes in attitudes toward wolves in Croatia. *Biol. Cons.* 143: 255-260

Glikman, J.A., Bath, A. J. and J. Vaske. 2010. Segmenting Normative Beliefs Regarding Wolf Management in Central Italy. *Human Dimensions of Wildlife*. 15 (5): 347-358.

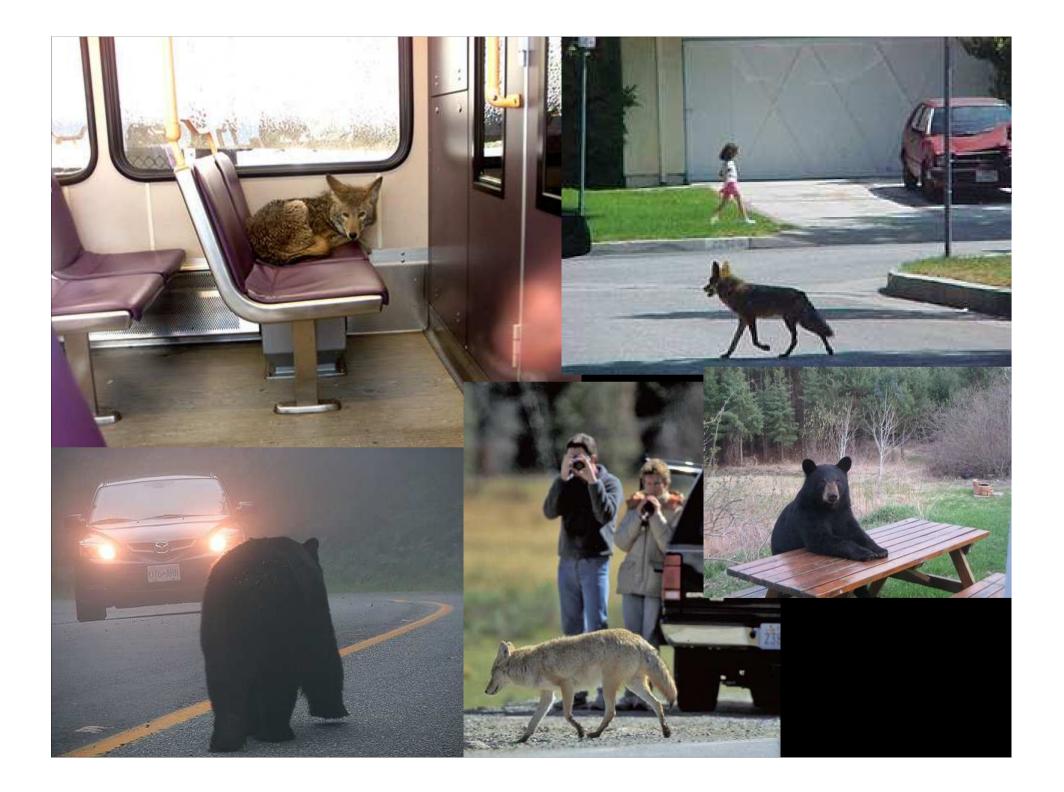
Human Dimensions Research

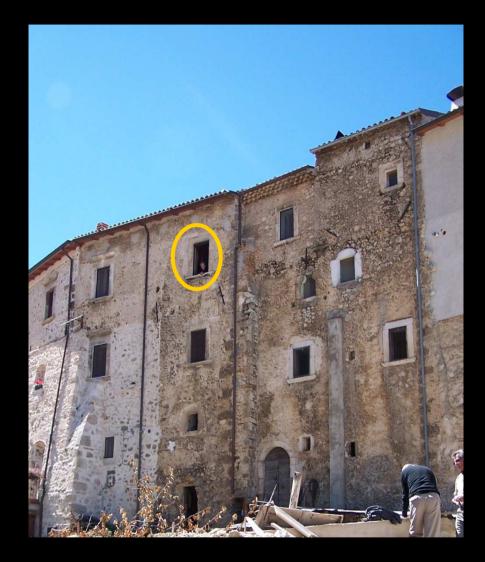
- Understanding public attitudes toward wildlife species.
- Understanding public attitudes toward possible management approaches

Results









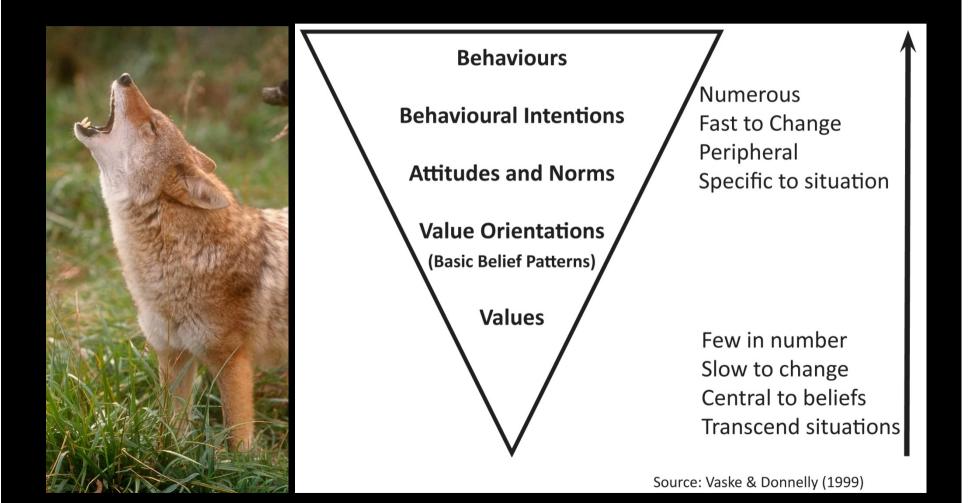




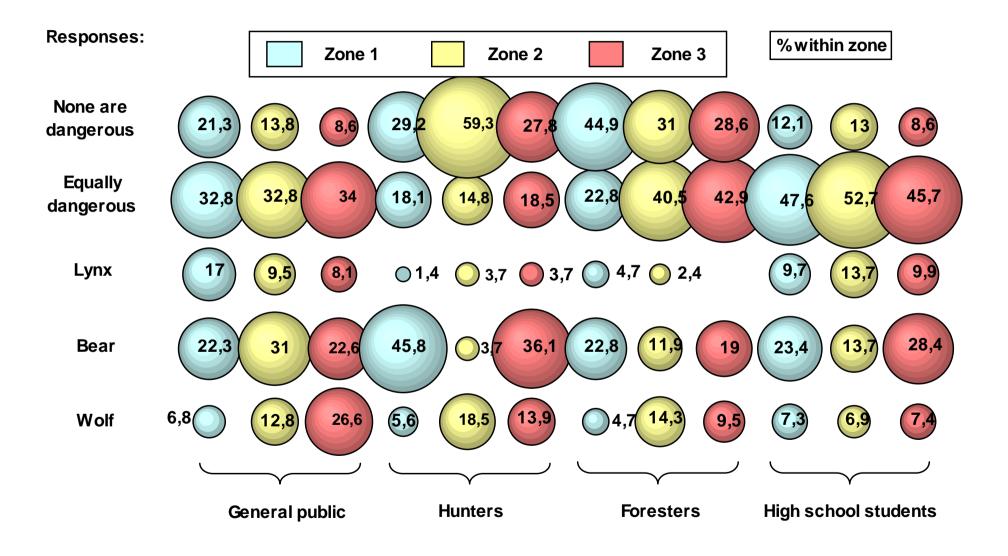
Human Dimensions Research

- Understanding public attitudes toward wildlife species.
- Understanding public attitudes toward possible management approaches;
- Targeting educational programs on key beliefs affecting attitudes

Cognitive Hierarchy



In your opinion, which animal is most dangerous to humans?



Human Dimensions Research

- Understanding public attitudes toward wildlife species.
- Understanding public attitudes toward possible management approaches;
- Targeting educational programs on key beliefs affecting attitudes and behavior.
- Identifying the nature of conflict in wildlife management issues;

Identifying types of conflict or resolving conflicts?

Framework for categorizing wildlife-human interactions (Bath and Enck 2003)

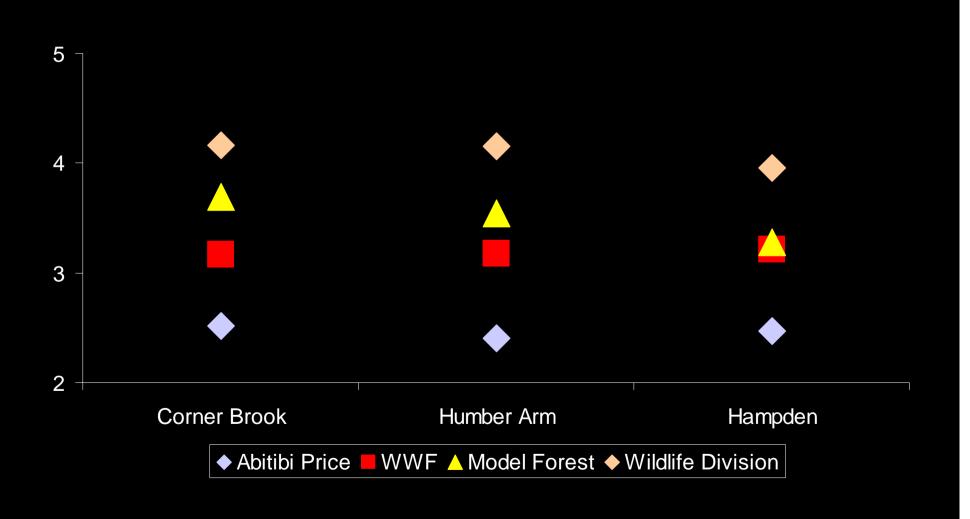
Dimensions:

- Perspective
- Motivation
- Effect
- Impact



Assessing Credibility of the Messenger

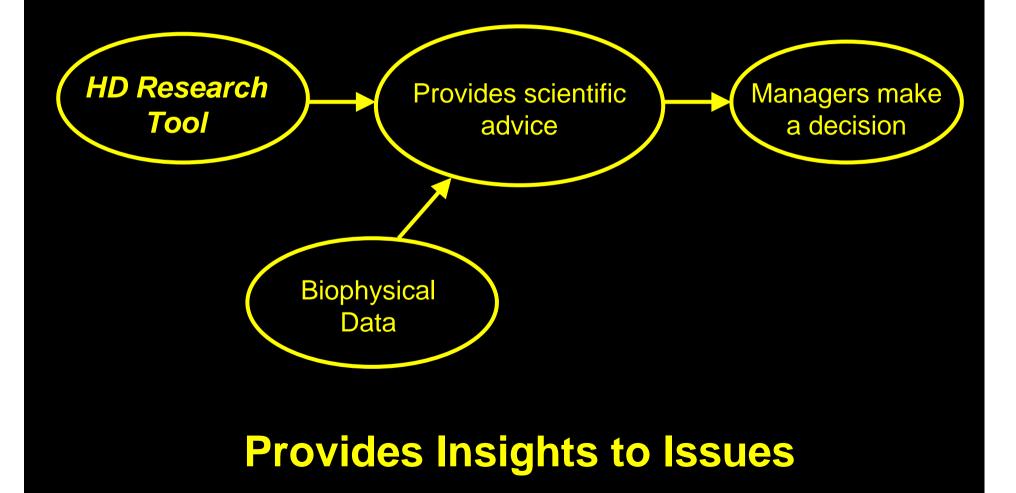
Behavioural Conflicts

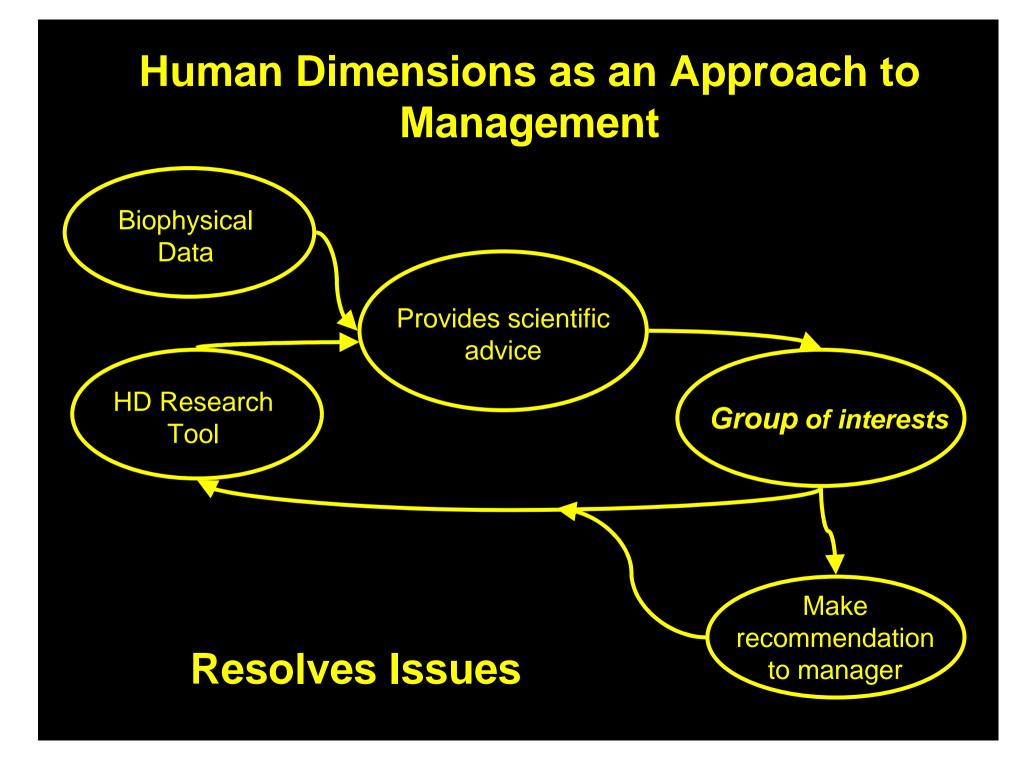


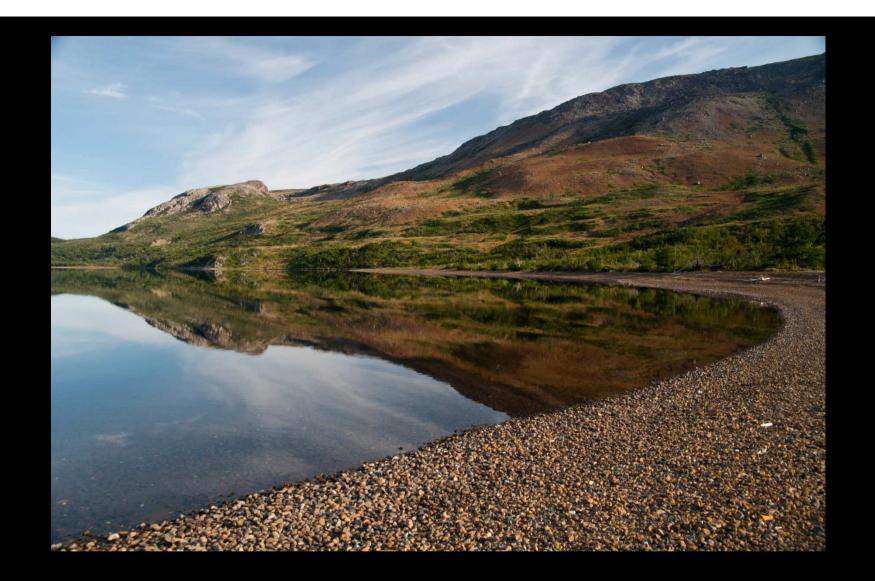
Good HD research = Good wildlife conservation?

Are HD researchers conservation biologists? Are we making a conservation difference on the ground?

Human Dimensions as a Traditional Research Tool







Problem solvingResearch integrated into decision-making



Consensus

"...is a package agreement—often a package of compromises—which each party can live with because it attends to their most important concerns."

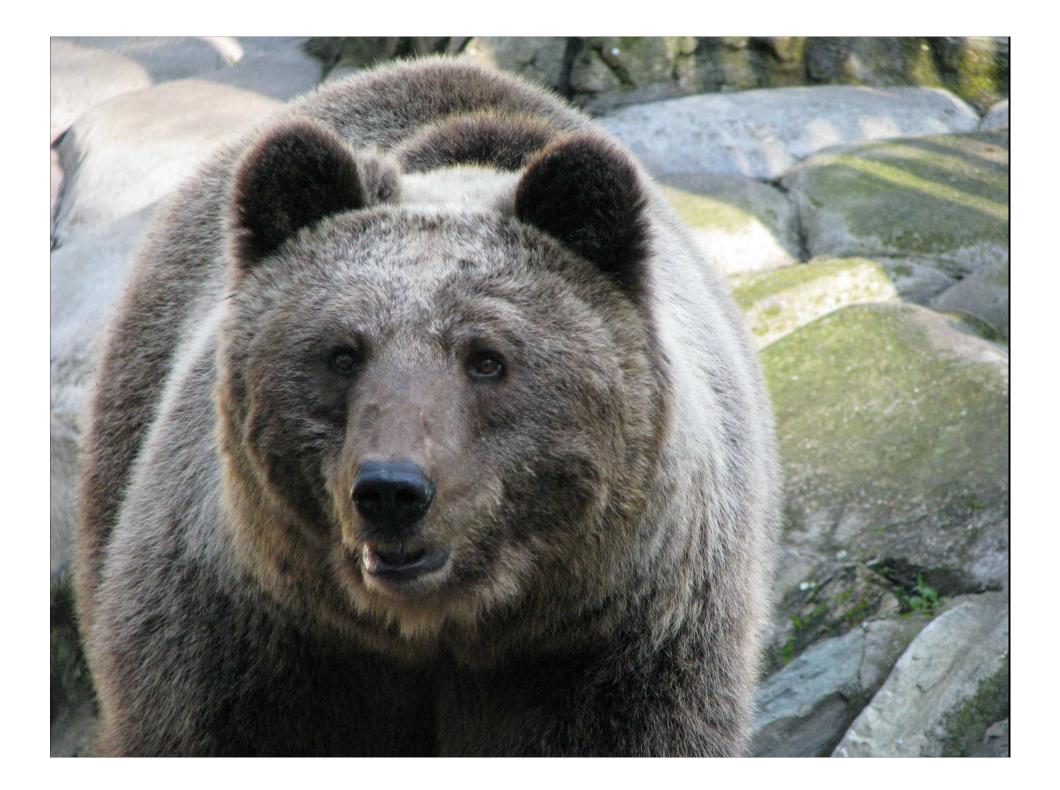
Consensus

"To me, consensus seems to be the process of abandoning all beliefs, principles, values and policies. So it is something in which no one believes and to which no one objects" - Margaret Thatcher

- Measure of success?

Slovakia - 5 workshops and still going out

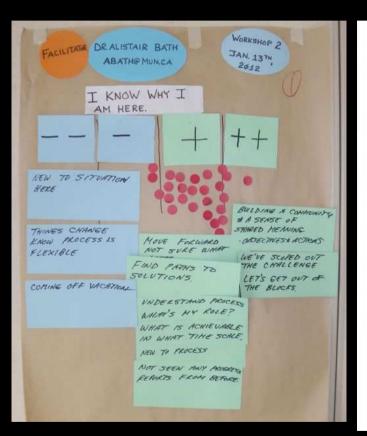
Engagement – Dating is Fun!





Human Dimensions Facilitated Workshops







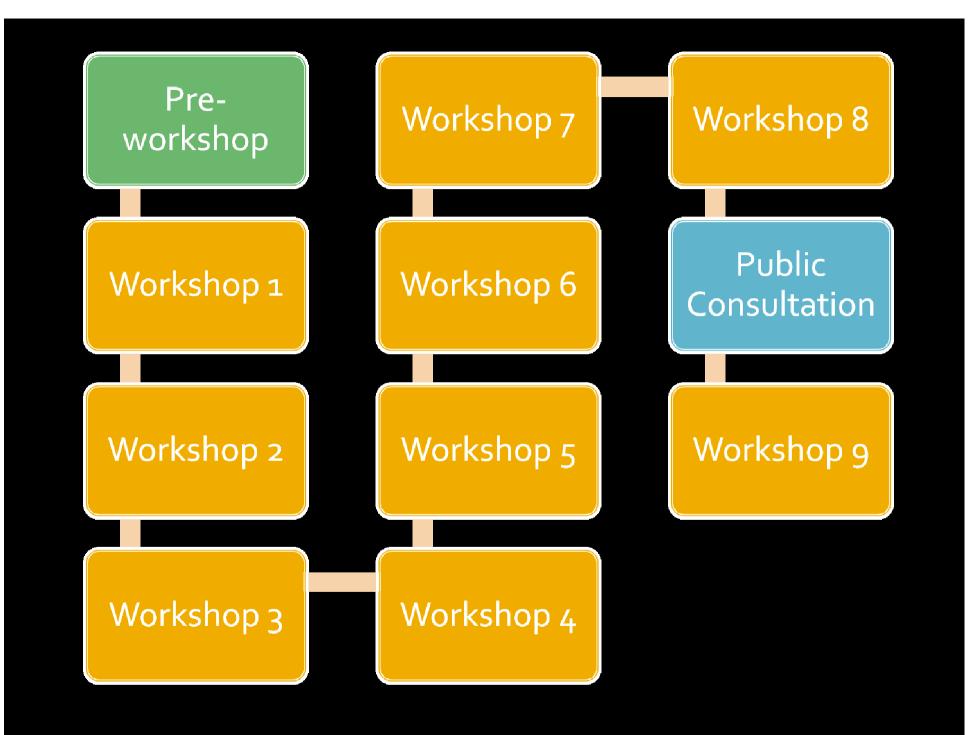
Just Married – Honeymoon is Great!

Bulgaria

- 9 workshops over 2 years bear
- 10 workshops over 4 years wolf

СЪЗДАВАНЕ НА ПЛАН ЗА ДЕЙСТВИЕ В РАБОТНИ ГРУПИ





Preworkshop

Behind the scenesSetting the stage

Workshop 1

Making the room safeProcess issues

Workshop 2

Homework gets done
Getting into the issues

Workshop 3

Science in the roomEveryone's facts heard

Workshop 4

Tackling tough issuesLots of feedback

Workshop 5

- Revisiting values
- Assign writing tasks



Workshop 6

Workshop 7

From cards to screenAgreement on wording

Working on the detailsWorking in the field

Workshop 8

Ready for public reviewReady to defend



Public Consultation

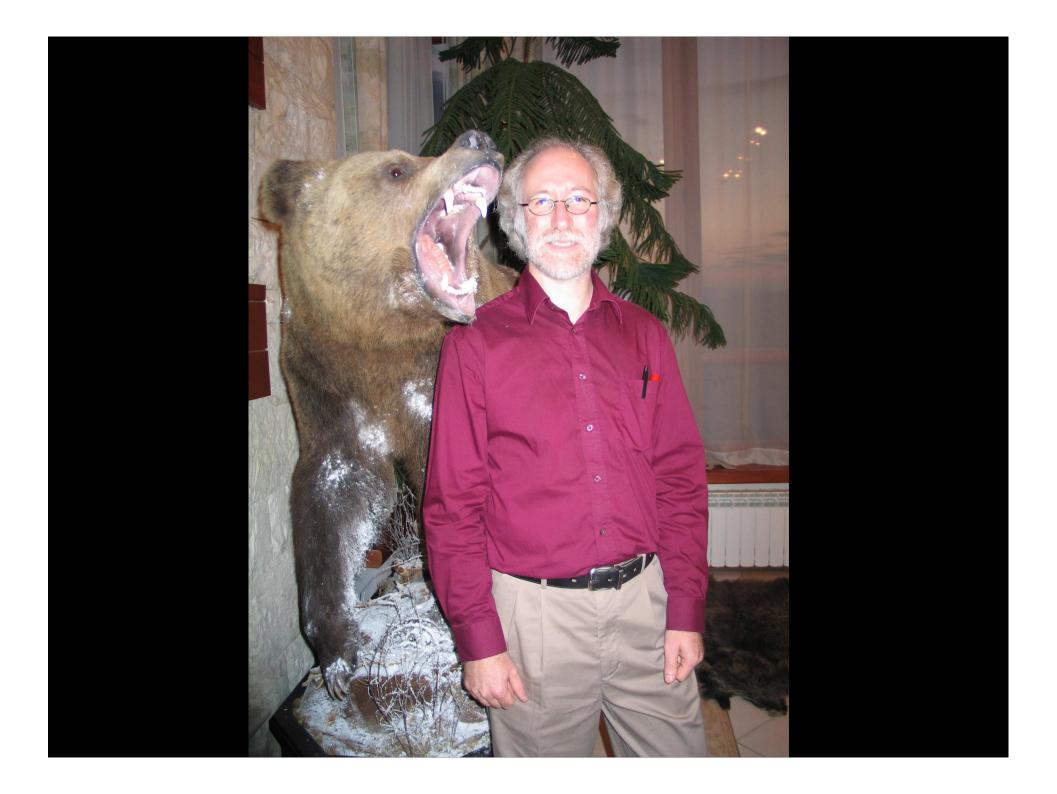
Visiting communitiesTeam works the room

Workshop 9

- Discuss comments
- Celebrate consensus

Continuing the Relationship

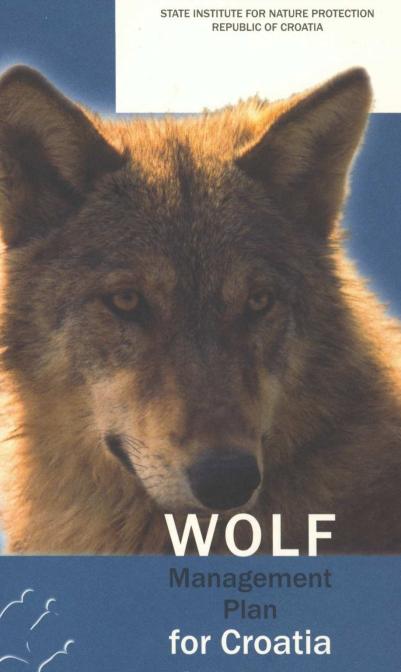
How are things going?Do we need changes?



- 5 years time to check base again

- 2 years later still talking to each other
- Croatia - 9 workshops over 2 years – wolf

Building a lasting marriage?



Towards understanding and addressing key issues in wolf management planning in Croatia

Are there any main messages?

 Engaging society is not good enough to achieve successful conservation.

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- Success stories and tools exist but are we willing to invest the time? If not us, who?

Are there any main messages?

- Engaging society is not good enough to achieve successful conservation.
- Success stories and tools exist but are we willing to invest the time? If not us, who?
- Why don't we build 25 year relationships?
 - "Engagement is the third pillar of academia with research and teaching" MUN President
 - Collective agreements and P&T committees say otherwise.

Communication



"We are born with two ears and one mouth, so we should be listening at least twice as much as talking to the various interest groups and general public"

